

INNOVATION: HOW INNOVATORS THINK, ACT, AND CHANGE OUR WORLD

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ABSTRACT

This is a review of Kim McDonald's book *Innovation: How Innovators Think, Act, and Change our World*. In her book, McDonald introduces the voices of a wide range of disciplines' innovators and leaders who have the experience and expertise to change the world. The book reviewed is a source of inspiration to anyone taking innovation and creativity in any field seriously. It presents a large group of innovation stories that contributed to our world and can be the foundation to more innovative ideas that can solve most of the world's problems.

Innovation: *How Innovators Think, Act, and Change our World*, K. C. McDonald, Kogan Page Limited, Pennsylvania, USA, (2013), 264 pp.

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